

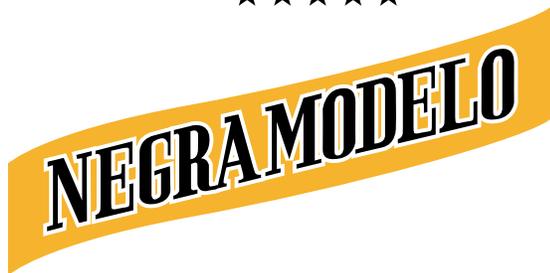
CROWN IMPORTS

TICKET BILLING STREAMLINED

Crown Imports is one of the largest US distributors of beers. It distributes Corona, TsingTao, Negra Modelo and many other well-known brands. Beer is one of the most active sponsorship categories in the world and being in the beer business means that they have lots of tickets. TicketM2 simplifies an extremely complex system of tracking and billing.

Problem: Crown Imports, as a distributor, partners with many local wholesalers. Because of this unique business relationship and many tickets, there are many opportunities to lose track of where the high value ticket assets are utilized. It is absolutely essential to Crown Imports that wholesalers are invoiced completely and on-time for their ticket usage.

★★★★★



**TicketM2: Making Ticket Management
Easy & Efficient**

Contact Us: 888-438-1862

www.ticketm2.com



Solution: The TicketM2 system provides an order management process that allows Crown Imports to easily distribute ticket assets to their wholesale partners. Invoices are efficiently processed for all tickets that are shipped. Finance just clicks a report to have all of the information in realtime. Private, Crown-only ticket assets are easily accessible and visible to no one but authorized users.

Result: TicketM2 simplifies an extremely complex system of tracking and billing. Now, Crown Imports can easily run invoices, billing reports and efficiently supply tickets to all of their wholesale partners. They maximize investment and utilization of all of the tickets. Crown Imports simply looks online to check the status of tickets, run reports and confidently know that they are in compliance with the legal rules governing use of tickets as incentives. This relieves risks in providing all of these tickets to their wholesale partners. Then, all tickets are billed to the appropriate wholesaler. This insures Crown Imports has covered the expense of their valuable ticket assets. It takes just few clicks on their TicketM2 portal.